



PLASTIC PROGRAM NEWS

Issue 9 - Q3/2022

The background of the entire page is a photograph of a pond. In the upper left, a green frog is perched on a piece of weathered wood. The water is dark blue and reflects the sky. There are some small pieces of debris and leaves floating on the surface.

PROJECT “MITIGATING MARINE PLASTIC DEBRIS IN VIET NAM” (BMU)

Communications	01
Policy and Extended Producer Responsibility	06
Plastic Smart Cities	11
Fisheries and Marine Protection	19

PROJECT “HUE - A PLASTIC SMART CITY IN CENTRAL VIET NAM” (TVA)	24
--	----

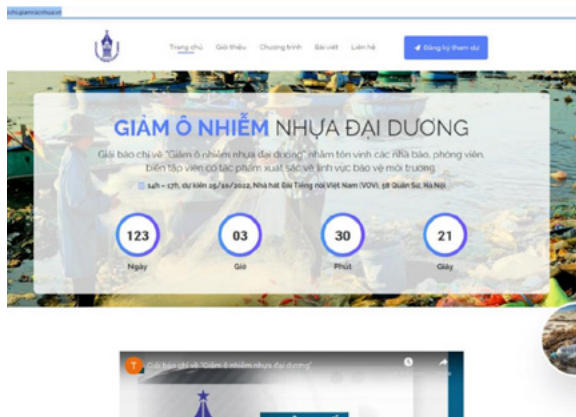


COMMUNICATIONS

(BMU)

Launching ceremony of the 2nd Press Award in “Mitigating Marine Plastic Debris”

Funding source: BMU



© VTC News

On the afternoon of July 20, 2022 in Hanoi, the Project, the United Nations Development Program (UNDP) in Viet Nam, and VTC News hosted the launching ceremony for the second annual Press Award in “Mitigating Marine Plastic Debris” themed “action for an

ocean without plastic”. “This is the second year we held the Award to recognize the journalists for their contributions to marine environment protection, particularly marine plastic debris reduction,” said Mr. Luu Anh Duc, Deputy Director of the Project Management Board. “We need to maximize the journalism’s communications capacities to help stakeholders understand and play their roles in mitigating marine plastic pollution.” The competition opened for submission until October 15, 2022. The ASEAN photo contest, named “White pollution and its hazards to marine ecosystems”, was also launched at the ceremony, and had the same last day of submission as the Press Award.

Media training on building communications capacity to drive behavior change toward mitigating marine plastic debris

Funding source: BMU

On July 21, 2022, in Hanoi, the Project implemented a training program named “Building communications capacity to drive behavior change towards the mitigation of plastic waste”. The program had over 100 participants across many newspapers. Agenda items include:

- 1) Viet Nam’s roles and position in the development of the Global Treaty on Plastic Pollution;



© VTC News

2) Viet Nam's laws, policies and solutions regarding extended producer responsibility for packaging waste and importer responsibility for environmental protection;

3) Business roles in the circular economy, etc. Participants also get inspired by experts in environmental journalism.

Communications on the Global Treaty on Plastic Pollution

Funding source: BMU

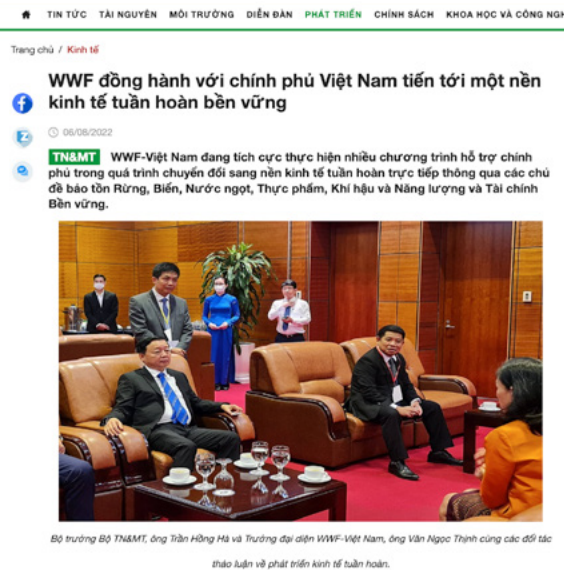


the Vietnam Administration of Seas and Islands (VASI) had gone the extra mile to present an effective draft plan to the Ministry, and all the hard works were also demonstrated thoroughly in the series. It was also made abundantly evident how important it is to build negotiating capacity, create a coordination mechanism, and adapt commitments approximately. Readers of this series would obtain a deeper comprehension of the reasons behind Viet Nam's expansive promotion of this treaty. It's required for Viet Nam to take joint ownership of crafting the solutions to tackle global crises and leverage this opportunity to improve plastic-related laws and policies.

Partnering with Tài nguyên và Môi trường Newspaper of MONRE, the Project serialized its participation in the development of the Global Plastics Treaty in the news. In order to deliver Decision No. 1407/QĐ-TTg dated August 16, 2021 on the approval of Viet Nam's active participation in the development of the Global Treaty on Plastic Pollution,

Project's communication activities in the press

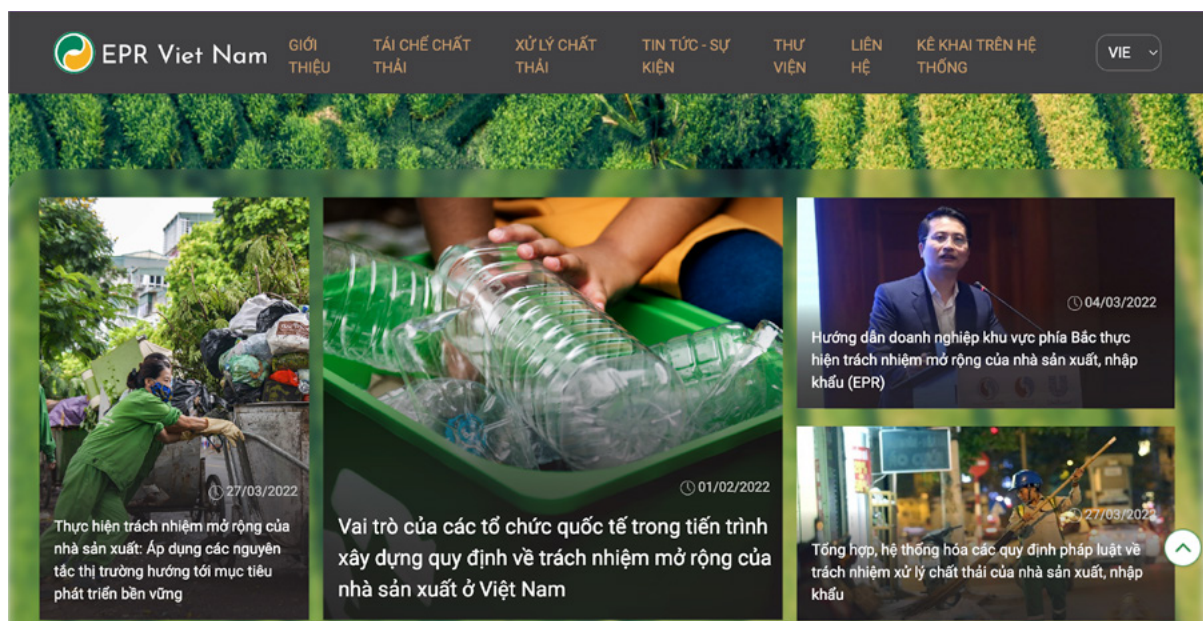
Funding source: BMU



In Q3 2022, the Project continued to increase its press exposure to raise awareness about extended producer responsibility (EPR). Numerous articles were included the Project's participation in the development of regulations under the Environmental Protection Law of 2020's as well as in implement EPR schemes. Circular economy models, EPR, and local initiatives were also discussed, in addition to the current situation of circular economy in Viet Nam and international experiences.

In companion with the Department of Legal Affair to build the National EPR Portal

Nguồn kinh phí: BMU



The Project considers its long-term mission as assisting the Department of Legal Affairs, the Ministry of Natural Resources and Environment in developing EPR regulations. In this quarter, a number of communications activities were carried out with the Project funding, including the creation of a brand identity for the National EPR Office, and the upgrading

and operation of the National EPR Portal. The National EPR Portal will serve as a one-stop platform for EPR information, ranging from schemes, and news/events to business-specific waste treatment and recycling guidelines, and any applicable legal documents. For more information, see <https://epr.monre.gov.vn/vi>.

Managing and operating ocean plastic waste digital platform

Funding source: BMU

In order to effectively promote the process of exploiting and operating the digital platform of ocean plastic waste data (beta version) at: <https://opendata.aisenote.com/>, effectively supporting the work to reduce plastic waste in Vietnam, the project has developed a Risk Management Plan during system operation. The plan gave details on all

possible risk cases such as: in ensuring network safety - protecting system equipment; in server safety - Access control, intrusion prevention, malware prevention, etc. For each risk identified, an appropriate treatment plan was devised. The plan also clearly stipulates who is responsible for managing risks.



POLICY AND EXTENDED PRODUCER RESPONSIBILITY

(BMU)

Workshop on Implementation of Extended Producer Responsibility Regulations under the Law on Environmental Protection

Funding source: BMU



© Tài nguyên & Môi trường Newspaper



On August 15, 2022, in Ho Chi Minh City, the Project together with the Ministry of Natural Resources and Environment (MONRE) and a number of organizations (Vietnam Federation of Trade and Industry (VCCI), EuroCham Vietnam, AmCham Vietnam, Coca-Cola Vietnam, IFC Vietnam and Pacific Environment) organized a workshop on Implementation of Extended Producer Responsibility Regulations under the Law on Environmental Protection.

The workshop attracted the participation of a large number of delegates from state agencies, associations, manufacturers, importers and recycling and waste treatment enterprises, about 100 delegates attended in person and more than 200 delegates attended online.

The representative of MONRE disseminated the content of new regulations on EPR in Vietnam, answered to businesses' inquiries

about their shares of waste collection, treatment, and recycling responsibilities.

Following the process of consulting and supporting the development of the Law on Environmental Protection 2020 and Decree 08/2022/ND-CP, the Project is providing technical assistance and sharing international experiences with MONRE in developing recycling cost norms (Fs) for products and packages. This approach for the development of the Fs was proposed and consulted by the consultant of the Project at the workshop.

The comments and exchanges of the delegates have been recognized and the Project will continue to accompany and support the Department of Legal Affairs, Ministry of Natural Resources and Environment to develop feasible and effective EPR policies in the upcoming time.

Consultation workshop on the promotion of plastic recycling in businesses

Funding source: BMU

As part of the study program between the Project and MONRE's Institute of Strategy and Policy on Natural Resources and Environment (ISPONRE) on recycling status and proposal to promote plastic recycling in Vietnam, "Consultation workshop on the promotion of plastic recycling in businesses", chaired by Dr. Nguyen Trung Thang, was held on September 23, 2022 to share and consult the study's initial findings. The workshop attracted great attention from state agencies, organizations, and experts in the waste management and recycling sectors. MSc. Duong Thi Phuong Anh, representing ISPONRE, offered valuable insights through the report "Overview of Viet Nam's laws and policies regarding plastic recycling". Her presentation included the content:

- 1) Viet Nam's laws and policies regarding plastic recycling, and
- 2) Achievements and misalignments of applicable policies. The research team continued the workshop with their report on plastic recycling technology in Viet Nam, and approaches to a reasonable recycling cost norms Fs (with cooperation of research team on Fs for products and packages.

The workshop is an opportunity to exchange and learn about the difficulties in plastic waste recycling at enterprises, thereby giving solutions, opinions and recommendations on policies and laws to promote plastic and packaging recycling, contributing to effective EPR in Viet Nam.

Technical assistance on plastic waste management and separation in accordance with the Law on Environmental Protection

Funding source: BMU

In collaboration with Viet Nam National Plastic Action Partnership (NPAP), the Project has worked on a variety of studies, aiming to help Vietnam Environment Administration (VEA) in the waste management and separation. According to the Law on Environmental Protection 2020, household solid waste separation shall be implemented no later than

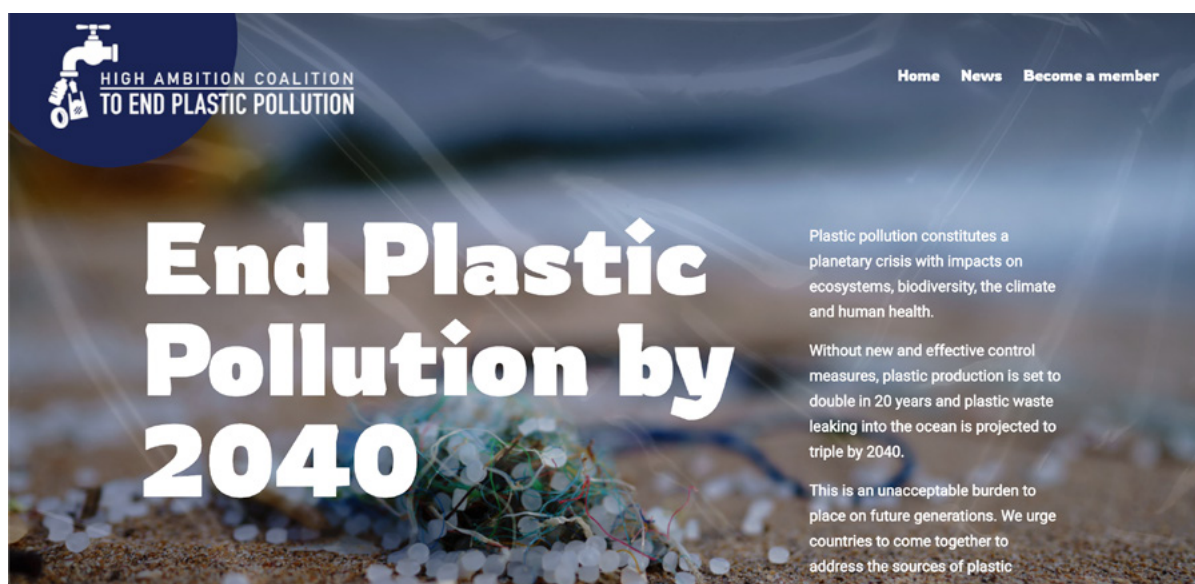
December 31, 2024; and local authorities are required to develop their own plans based on local conditions and landscape. Study results would deliver technical support to the VEA and strengthen the VEA's efforts to ensure effective implementation of at-source separation regulations.

The Project and NPAP have also conducted additional studies to support the development of the National Environmental Report on Plastic. The goals of the study are to provide country-level analysis of plastic waste production, consumption, collection, recycling, and treatment, and to deliver

an effective evaluation of plastic waste management. This report would be an invaluable source for government, local authorities, environmental organizations, subject-matter experts, and anyone else interested in strategizing, implementing, and measuring plastic reduction solutions in an efficient and manageable manner.

Launching High Ambition Coalition (HAC) to End Plastic Pollution

Funding source: BMU



On August 22, 2022, the Governments of Norway and Rwanda, along with those of Canada, Peru, Germany, Senegal, Georgia, the Republic of Korea, the United Kingdom, Switzerland, Portugal, Chile, Denmark, Finland, Sweden, Costa Rica, Iceland, Ecuador, France, and the Dominican Republic, launched the High Ambition Coalition to End Plastic Pollution. When the historic UN Environment Assembly resolution 5/14 passed in

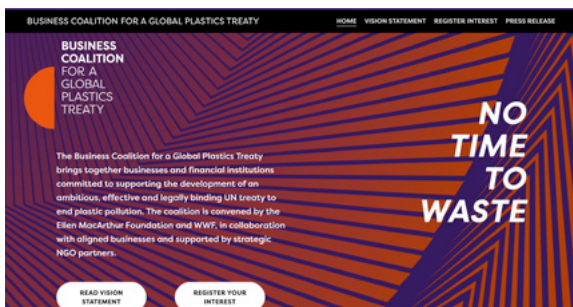
March 2022 to start negotiations for an international legally binding instrument to end plastic pollution, this coalition was the first to be formed. The HAC is committed to ensuring that the first-ever plastic pollution treaty includes global rules and regulations for the production, design, and disposal of plastic. The HAC will issue statements and undertake intersessional work of the Intergovernmental Negotiation Committee (INC) on

essential elements and issues to inform the negotiations in order to develop a landmark treaty by 2024. In consideration of WWF International's calls on remaining UN state members to join the HAC, the

Project has circulated the information to PMU and other regulators, urging Viet Nam to act on the calls and engage in actions with other countries to end global plastic pollution.

WWF launches Business Coalition for a Global Plastics Treaty

Funding source: BMU



On September 21, 2022, WWF and the Ellen Mac Arthur Foundation (EMF) convened and launched the Business Coalition for a Global Plastics Treaty, calling global businesses, financial institutions, and NGOs to endorse a common vision

for an ambitious Global Treaty to End Plastic Pollution. The Coalition, currently consisting of 84 organizations, aims to accelerate progress towards a circular economy in which plastic never becomes waste or pollution, and the value of products and materials is retained in the economy. A launch invitation was sent to the Permanent Representative of Viet Nam at the United Nations to deliver the message and seek support from the government, as well as encourage businesses aligned with the vision to engage with WWF to end plastic pollution.



PLASTIC SMART CITIES

(BMU)

Training course on communications skills for key members of Ha Tinh City Women's Union

Funding source: BMU

From July 25 to July 26, 2022, 50 key members of the Ha Tinh City Women's Union received communications skill training. During the course, trainees learned about the communications skills and how to produce communications products, while having a experience at Cam Quan Waste Treatment Plant, Cam Xuyen District, Ha Tinh Province, and a look into the model of waste separation and composting at Cam Loc Commune, Cam Xuyen District. The trainees were expected to take this chance to diversify their communications activities and improve their understanding of environmental issues. Following the course, in August 2022 alone, the participants held 15 sessions to communicate the importance of plastic waste reduction and environmental protection to nearly



© WWF-Viet Nam

500 Women's Union members. Key members are determined to ensure the inclusion of training materials in any relevant communications campaigns and community-facing activities in order to raise awareness and change the habit of mindlessly consuming plastic items, particularly those made of single-use plastic.

Training course for members of Ha Tinh City Women's Union: Waste separation, and production and use of IMO in organic waste treatment

Funding source: BMU



© WWF-Viet Nam

On August 22-24, 2022, the Project worked with Ha Tinh City Women's Union to host a training course on waste separation, and production and use of IMO in organic waste treatment for 240 key members from 15 wards and communes.

Trainees would then apply their newly-acquired knowledge to sort waste and produce IMO at home. The City Women's

Union would oversee these activities and determine their efficacy.

Ha Tinh issues Action Plan to reduce plastic waste

Funding source: BMU

On August 16, 2022, Ha Tinh City People's Committee issued Action Plan No. 129/KH-UBND on plastic waste management in Ha Tinh City in 2022 - 2025 with a vision to 2030. The plan has outlined five goals to realize the government's and Ha Tinh City's visions for plastic waste management:

1) Review and adjust policies and mechanisms regarding plastic waste management,

2) Raise awareness, improve plastic waste management practices and encourage green consumption,

3) Ensure the proper separation, collection, transport, and treatment of waste,

4) Promote recycling and green consumption,

5) Improve monitoring and assessment of plastic waste leakage, and focus on international cooperation in plastic waste management.

Eliminating hotspot and improves collection system in Do Market, Ha Tinh Province

Funding source: BMU

Established near Rao Cai River, Dong Mon Commune, Ha Tinh City, and suffering from the absence of a collection system, Do Market released a considerable amount of waste into the river. Worse still, this waste followed the river to enter the sea. In order to remove this waste hotspot and establish the market's collection system, on August 27, 2022, the Project, along with Ha Tinh City Youth Union and Dong Mon Commune People's Committee, cleaned the waste piles and prepared the land for tree planting. About



© WWF-Viet Nam

60 tons of waste, including 40% of plastic waste, were collected and transported to Cam Quan Waste Treatment Plant. 50

union members planted trees and placed two 500-liter garbage containers to prevent illegal dumping of waste. The People’s Committee, the management board of Do Market, and trader agreed to discard waste properly as a way to reduce plastic waste and preserve the environment.



© WWF-Viet Nam

Review workshop on Zero waste schools model in A Luoi commune and launch a Green & Clean Competition

Funding source: BMU



© WWF-Viet Nam

On August 17, the Education Department of A Luoi District and the Project organized a workshop to review the implementation of the Zero waste

schools model in A Luoi District. Around 50 delegates from the school board and teachers of primary and secondary schools attended. Model implementation at five schools, lessons learned and model replicability made up the agenda. The Education Department and A Luoi District Youth Union also launched a competition titled “Green & Clean Schools”, crafting criteria that schools must follow to be considered green and clean, including criteria for reducing plastic waste. The competition is open to all 28 schools in the A Luoi District.

Plastic Smart Market models at Bot Do and A Luoi

Funding source: BMU

Plastic smart market models were applied at Bot Do and A Luoi markets in March 2022 and received positive support from Youth Union of A Luoi district. Many

surveys and communications activities were carried out and succeeded in convincing seven trader at Bot Do market and 25 trader at A Luoi market to transform

their stores into green ones (as of August 30, 2022). A Luoi District also sent Youth Union's members to two large clean-up (ad-hoc A Luoi market was the focus as clean-up was required after the merchants moved to the newly-built market), removing 13,600 kg of plastic waste from the environment. Most observed waste included plastic bags, foam boxes, and plastic boxes. The perceived results from plastic drop boxes – people could place clean reusable plastic bags in these drop-box locations for merchants and shoppers to use – were also positive after 3 months of implementation. A total of 4 kg of old plastic bags were placed, meaning a total of 4 kg of new plastic bags were refused introduction to the market. As the support of merchants and shoppers proves the efficacy of the models, the Project will continue to work with Youth



© WWF-Viet Nam

Union of A Luoi District to strengthen communications and promote green practices.

LED Posters to raise awareness about environmental issues

Funding source: BMU

On August 01, 2022, 04 LED posters were given to A Luoi District to be installed in public areas with easy access. These LED posters were designed to provide interactive and diverse information on environmental pollution and plastic waste crisis to raise awareness and promote community-based efforts in environmental protection and plastic waste reduction. Following two months

of display, these posters generated nearly 30,000 total impressions. In order to improve communications and drive behavioral changes in A Luoi District, the Project will continue to work with Youth Union of A Luoi district to design and share more useful information on approaches to environmental protection, biodiversity conservation, and white pollution prevention.

Rach Gia City replicates the models of homebase waste separation and IMO production for waste treatment

Funding source: BMU

The success of the models of waste separation at source and IMO production for waste treatment in Vinh Thong Ward has motivated the Project and Rach Gia City Women's Union to extend out the models in all 12 wards/communes across the area. As 20 sites were selected, each including 25 households, it means the adoption of plastic communications, waste separation, and IMO-led waste treatment would be driven by at least 550 households.



© WWF-Viet Nam

Thanh Khe District builds a second green waste collection point

Funding source: BMU



© WWF-Viet Nam

On July 20, 2022, a waste collection point was constructed in Bau Trang 7 Area, Thanh Khe Tay Ward, Thanh Khe District, Da Nang City, as part of the Project's continued support for Thanh Khe District in their effort to reduce plastic waste leakage and improve environmental health. It was the fourth green collection point set up jointly by the Project and Thanh Khe District, following the strong response to the first point on Phan Xich Long Street, which was constructed in 2021.

Training course to encourage Thanh Khe fishermen to bring waste ashore

Funding source: BMU

On August 26, 2022, the Project coordinated with the Department of Natural Resources and Environment and the Department of Economics of Thanh Khe District to organize 02 training courses on plastic waste for 220 fishermen. A better understanding of plastic impacts on the environment, ocean, marine life, and aquatic resources, as well as the efforts of stakeholders in reducing marine plastic debris, was the main learning outcome. Many models were shared to visualize fishermen's roles and responsibilities in the combat of plastic waste, and provide authorities with step-by-step guidelines for choosing the right model. After the training course, fishermen gave their



© WWF-Viet Nam

thoughts and some of them even proposed voluntary implementation of the models. Going forwards, the Project will continue to work with fishermen to encourage them to not throw waste overboard into the ocean, collect waste from fishing trips and bring waste ashore.

An Phu Commune's Initiative: Waste separation and treatment by earthworms

Funding source: BMU



© WWF-Viet Nam

An Phu Market, nestled on the main road connecting Tuy Hoa City to the popular tourist destinations of Phu Yen Province, has a critical role to play as the main source of food and necessities for the entire An Phu Commune, Tuy Hoa City. However, the waste collection and management are unsatisfactory. In order to promote at-source waste separation and initiate organic waste

treatment at An Phu Market, the Project decided to support the initiative by An Phu Commune Youth Union, which leverages the potentiality of earthworms for waste treatment. Audits of the plastic waste situation at the market, and assessment of the wastetypes and each type's proportions had been implemented before the Union's initiative was put in place. As of today, the

initiative has treated about 60 to 100 kg of organic waste generated by the market. The Project and Youth Union are planning to extend out the scope of the initiative by collecting organic waste from households and business establishments in the vicinity of the market. It helps increase the rate of waste treatment as well as community engagement in such a meaningful activity.



FISHERIES AND MARINE PROTECTED AREA

(BMU)

Workshop on “Solutions to reduce marine plastic waste in the field of fishery exploitation, production and business”

Funding source: BMU

On August 11, a workshop on “Solutions to reduce marine plastic waste in the field of fishery exploitation, production and business” was held in Phu Quoc city by the project “Mitigating marine plastic debris in Viet Nam” in collaboration with the Economic Department at Phu Quoc city. The main focuses of the workshop is: Overview of the current status of plastic waste in the fishery industry and the Action Plan for marine plastic waste management in the fishery sector, period 2020-2030; sharing the results of implementing the pilot model “fishing boat combatting the marine plastic debris” in Phu Quoc, the plastic reduction model for the fishing fleet at Tho Quang port, Da Nang and experience in exchanging plastic waste and turning waste into money in Bao Ninh commune, Dong Hoi.



© WWF-Viet Nam

Through the workshop, the participants also agreed that these models are a great encouragement for other units to have appropriate practice, each small step will contribute to changing the big picture, and changing completely local image. There are 6 entrepreneurs and boats owners who took the initial action in signing the commitment to implement the model in Phu Quoc.

Propagate on waste separation at source

Funding source: BMU



© WWF-Viet Nam

This quarter was highlighted with a series of awareness raising activities on waste separation at source at the community level. These activities were organized by the project “Mitigating marine plastic debris in Viet Nam”, WWF-Vietnam, in collaboration with Phu Quoc Office of Natural Resource and Environment (ONRE) and Cua Can, Cua Duong commune People Committee.

Details are as follows:

- On August 18 and 19, there were 7 community meetings that attracted and incentivized the participants of 137 local people.
- On September 19 to September 22, there were 8 community meetings that attracted and incentivized the participants of 125 local people.

All community meetings were facilitated by local facilitators who were trained

through TOT training in May 2022. Through the community meetings, the local people got information about Environmental Law No.77/2020/QH14 and Decree No.45/2022/ND-CP on Providing penalties for administrative violations against regulations on environmental protection. The local people also were guided on waste separation at source and single-used plastic reduction.

Launching ceremony of the waste collection point in Cua Can commune

Funding source: BMU

On the morning of July 30, 2022, the Youth Union of Phu Quoc City, WWF-Vietnam, along with the People's Committee of Cua Can Commune and the Youth Union of Cua Can Commune launched a new green collection point at Le Bat Hamlet, Cua Can Commune. It was the third point built in Phu Quoc City to celebrate the "Phu Quoc Environment Day" program in August 2022. It was also addressed in the "Youth Project" designed to welcome the General Meeting of the Youth Union of Cua Can Commune and then the General Meeting of Youth Union at all levels for the years 2022-2027. The newly-built green collection point used to be a waste hotspot – an ad-hoc dumping site for all households living in the area. Large trash containers were placed around the point, nearing posters and messages encouraging green behaviors (e.g., separating waste, disposing of



© WWF-Viet Nam

waste at the designed place, and reducing single-use plastic consumption). As a part of the launching ceremony, more than 20 union members cleaned up the area and organized the program "Golden Hour – Plastic trash for necessities and school supplies". Based on the positive response from the community (25 people attended and swapped over 75 kg of waste for gifts), the program would now be held monthly on the first Saturday of each month.

Continuing implementation of PAOT approach in encouraging community to reduce plastic waste

Funding source: BMU



© WWF-Viet Nam

In this quarter, the project team and Phu Quoc City Women Union continuously implement two intensive communication missions using PAOT approach to encourage the registration of households on practicing waste separation and take action on reducing single used plastic. A total of 580 households participated in the communication session and registered

their actions through the PAOT checklist with details as follows:

- On July 11 to July 16, there were 95 households registered to take action on waste separation and single-used plastic reduction, reuse and recycling.
- On August 22 to September 15, there were 485 households registered to take action on waste separation and single-used plastic reduction, reuse and recycling.

So far the PAOT model not only achieved in term of engaging a large number of local household, but it also demonstrate the effectiveness in behavior change. Several successful stories of local people have been documented and shared to wider community.

Launching ceremony of water fountains at Bach Dang Central Park

Funding source: BMU

On August 16, 2022, at Bach Dang Central Park, Phu Quoc Island, the Project announced the installation of 2 water fountains and 12 waste separation bins. It was the result of collaboration between the Project, the Office of Natural Resources & Environment, and the Public Waste Management Board of Phu Quoc City with a mission of raising awareness of tourists and local people about how



© WWF-Viet Nam



© WWF-Viet Nam

plastic waste can ruin the beauty of Phu Quoc – “Pearl Island” of Viet Nam, and encouraging waste separation and plastic reduction. At the ceremony, the Project handed over the facilities to the Public Waste Management Board of Phu Quoc City. Long-term use of these facilities is expected to contribute to Phu Quoc’s transformation into an eco-friendly destination.

Training course on waste separation in Con Dao District

Funding source: BMU

On September 13, 2022, the Project and the Department of Natural Resources and Environment of Con Dao District cohosted a seminar on waste regulations and practices for 66 local officials. Agenda items included an explanation of resolutions governing solid waste management and waste separation, as well as fines for violations, and the improvement of the communications skills of local officials responsible for training residents on how to separate and handle waste. During the seminar, the trainees tried to separate waste according to the guideline and participated in a role-playing exercise



© WWF-Viet Nam

in which they instructed other trainees on how to separate waste at source. Following the seminar, the trainees would be tasked with communications campaigns to realize the goals of properly managing waste at Con Dao District.



PROJECT
“HUE - A PLASTIC
SMART CITY IN CENTRAL
VIET NAM”

(TVA)

Training course on communication strategies to reduce plastic waste and waste separation at source at source in Hue City

Funding source: TVA

On August 23 and 24, 2022, at Duy Tan Hotel Hall (Hue City), the Project organized a training course on communications strategies to reduce plastic waste and separate MSW at source in Hue City. Neary 40 local officers in Hue City attended the training to keep informed of the current situation of solid waste management as well as the progress of the MSW Separation At Source Program in Hue City, and to improve their communications skills. They also paid a visit to Thuy Phuong Landfill (Thua Thien Hue Province). At the end of the course, the



© Hue - Plastic Smart City in Central Vietnam Facebook

trainees should have a firmer grasp on the steps to craft an effective communications strategy and advocate for environmentally friendly policies in Hue City.

Summer camp “Journey of Reuse”

Funding source: TVA



© Hue - Plastic Smart City in Central Vietnam Facebook

The project cooperated with the Youth Activity Center of Thua Thien Hue Province to organize the “Journey of Reuse” Summer Camp for 30 students in grade 8 from Thuan An Secondary School, Hoang Kim Hoa Primary-Secondary School, Thong Nhat Secondary School,



Tran Cao Van Secondary School, Ham Nghi Secondary School, and To Huu Secondary School. Between August 30 and 31, 2022, students participated in a number of educational and engaging activities including a “Golden Bell Challenge”-format contest with the topic

“Journey for a plastic-free environment”, a field trip to a demonstration site for at-source waste separation models, and a visit to the Environmental Information Center, Hue Urban Construction and Environment Joint Stock Company, where they learned about the value of waste. Campfire and team-building games for the development of life skills, and environmental activities (e.g., collecting waste on the beach) for the adoption of green lifestyles were also included in the program. Before heading home, the students joined a painting contest, a speech contest on the theme “We only



© Hue - Plastic Smart City in Central Vietnam Facebook

have one Earth”, and a design contest for clothing created from recycled plastics so that they could effectively apply what they had learned from the summer camp and fully explore their creativity.

Launching ceremony of the MSW Separation At Source Program in Hue City

Funding source: TVA



© Hue - Plastic Smart City in Central Vietnam Facebook

On the morning of September 11, 2022, at Thuong Bac Park (Hue City), the Hue City People’s Committee and the Project kicked off the MSW Separation At Source Program. Representatives from the Provincial Party Committee, Provincial People’s Committee, City Party

Committee, City People’s Committee, the Project, schools, merchants, and residents all attended the ceremony. The purpose of the ceremony was to encourage proper waste separation practices, increase collection and recycling rate, reduce waste leakage at source, and phase out waste generation in Hue City. By 2024, it is anticipated that Hue will become a Plastic Smart City in which 70% of solid waste will be separated at source, collected, and treated properly, and waste will be increasingly recycled.

“Plastic Heroes” Photo Contest

Funding source: TVA



© Hue - Plastic Smart City in Central Vietnam Facebook

The “Hue - Plastic Smart City in Central Vietnam” project launched the “Plastic Heroes” photo contest between September 9 and September 27, 2022 in an effort to raise awareness of separating MSW at source and reducing plastic waste. The photo submitted should tell

the everyday lives of the people who actively engaged in green lifestyles. The contest received 16 entries with a total of 100 photos, and nearly 2,000 likes and comments on the fan page. The awards ceremony is expected to take place on October 23, 2022.



CONTACT:

Ta Anh Tuan
Plastic Communication
and Campaign Manager

✉ tuan.taanh@wwf.org.vn





© WWF-Viet Nam



Working to sustain the natural world for the benefit of people and wildlife.

together possible™

vietnam.panda.org

© 2022

© 1986 Panda symbol WWF – World Wide Fund for Nature (Formerly World Wildlife Fund)

® “WWF” is a WWF Registered Trademark. WWF, Avenue du Mont-Bland, 1196 Gland, Switzerland. Tel. +41 22 364 9111. Fax. +41 22 364 0332.

For contact details and further information, please visit vietnam.panda.org